

# THE ENTERTAINMENT CAREER CONNECTION, INC.

**For Immediate Release**

## **Entertainment Career Connection, Inc. Celebrates 25<sup>th</sup> Anniversary**

**–Company’s success in placing students into radio, recording and [film school alternative](#) programs and careers in radio broadcasting, audio engineering and film is attributed to mentorship programs where students learn from working professionals–**

**Los Angeles, California, April 1, 2008**–The Entertainment Career Connection, Inc., offering certificate programs in all aspects of filmmaking, radio broadcasting and audio engineering, is celebrating its 25<sup>th</sup> anniversary. Currently a successful accredited academic institution certified by the National Private Schools Accreditation Alliance, the company’s film, radio and [recording school alternative](#) programs are in all top 100 Demographic Market Areas (DMA) as well as numerous small markets nationwide. Entertainment Connection provides mentor apprentice programs for the entertainment arts including the film and TV, and [music recording](#) industries. With corporate headquarters in Los Angeles, California, the company is the original [Los Angeles film school](#) where students learn from a working professional in the entertainment field of their choice, in a real studio, set or station in the town or city where they live. Over the last 25 years more than 6,000 students have graduated from Entertainment Career Connection programs, creating a vast alumni network worldwide.

Once courses are completed, job placements are typically high. The curriculums teach the ins-and-outs of the film, music and recording businesses, placing over 72 percent of its graduates in industry jobs. Entertainment Connection graduates are in the right place at the right time to make industry connections and they continue to make names for themselves by working inside major media companies.

The company was founded by Entertainment Career Connection’s now Chief Executive Officer James (Jimi) Petulla, a successful film writer, producer and former radio broadcaster. Petulla came up with his take on the mentor/apprentice method while working as an instructor for the world famous and now defunct Columbia School of Broadcasting where students were trained but then dumped into the job market with no real world experience. Petulla visualized an opportunity and asked himself how he could help capable students get paying jobs in the entertainment business. Two weeks later he started the Entertainment Connection.

In addition to being the chief executive officer of the company, Petulla is also a former radio DJ and is currently a working Hollywood filmmaker. His film “Reversal” won best at acting legend Robert DeNiro’s IndieVision Tribeca Film Festival as well as “Best Film” at the Malibu Film Festival. It also won a DOVE Family Award.

“There’s a reason we have been around for 25 years,” said Petulla. “The mentor apprentice method of teaching entertainment related careers has proven to be the single best way to get your foot in the door and get hired, whereas a diploma just goes into a drawer. Our programs put students face to face with those who hire you.”

Radio Connection graduate Howard Parker got his first job through the Entertainment Connection. Today he makes millions of dollars voicing movie trailers.

“During my course at Radio Connection in Philadelphia, I learned about everything in the radio business from news to on air production, commercial making, satellites, and computers. This on-the-job experience allowed me to get a job within two weeks after I graduated,” said Parker.

Entertainment Career Connection is an associate member of the National Broadcasters Association (NAB), The American Federation of Radio and Television Artists (AFTRA), and the Society for Professional Audio Recording Services (SPARS). Entertainment Connection is an associate member of the National Broadcasters Association (NAB), The American Federation of Radio and Television Artists (AFTRA), and the Society for Professional Audio Recording Services (SPARS).

### **About Entertainment Career Connection**

Founded in 1984, the Entertainment Career Connection, Inc., a fully accredited academic institution certified by the National Private Schools Accreditation Alliance, has provided mentor apprentice programs for the film, radio, television and the music recording industries in more than 100 U.S. cities in all 50 states. The mentorship programs, where graduates find their dream careers, provide the entertainment industry with apprentices and entry level employees. The company offers a complete financial aid package from Sallie Mae the nation's leading provider of student loans, and other financial aid programs.

Entertainment Career Connection has a reputation for having the finest alternative radio, music production and film making schools in the entertainment media industry. Unlike any other school, students learn from successful mentors in real world situations including active recording studio sessions, on real film sets and at actual on air radio stations as opposed to simulated classrooms where the pressures of client interaction and real deadlines do not exist. Applicants who wish to [learn how to be a DJ](#), or talk show host, or radio announcer are screened and then re-screened by the mentors. Entertainment Career Connection's programs can be completed in approximately half the time of degrees obtained from other schools.

The company is headquartered at Hollywood and Vine, by the historic Walk of Fame in Los Angeles, California. Visit [www.film-connection.com](http://www.film-connection.com), [www.radioconnection.com](http://www.radioconnection.com) or [www.recordingconnection.com](http://www.recordingconnection.com). For additional information, please contact Brian Kraft at 1.800.755.7597.

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